

CFA • NISM • STOCK MARKET • AI IN FINANCE

Finance that *compounds.*

CFA, NISM and stock-market courses in Hinglish, with Indian examples, taught by Nikhil Gupta, CFA. Live classes, recorded lectures, a hands-on lab for every chapter and live mocks, in one place.

Learn finance the way India's markets actually work.

Poonji Vidhya is the education platform of PoonjiVidhya Technologies Private Limited, Jaipur. We teach professional finance courses in Hinglish, so concepts are explained in the language you think in, while you learn the English terms the exam uses.

01

Set your goal

Pick your course and exam month. Your dashboard builds a daily plan around it.

02

Learn and practise

Live classes, recorded lectures and a hands-on lab for each reading. Every drill saves to your account.

03

Test and fix

Live mocks with rank, chapter-wise analysis, and doubts answered by your mentor.

[Photo of Nikhil Gupta, CFA]

YOUR MENTOR

Nikhil Gupta, CFA

CFA charterholder

All three levels in one attempt

About 8 years in finance

CEO, PoonjiVidhya Technologies

Nikhil teaches CFA Level I and II in Hinglish with Indian examples, so every concept connects to companies and markets you already follow.

"[A line from Nikhil, in his own words, on how he teaches]"

CFA Level I and Level II

CFA Level I

All ten subjects with a lab for each reading, a chapter-wise question bank, subject tests and full mocks. About 300 study hours.

Exam windows: February, May, August, November

CFA Level II

Item-set practice across all ten subjects, valuation-heavy labs and full live mocks with rank. About 300 study hours.

For: candidates who have cleared Level I

LEVEL I • WHAT YOU STUDY AND ITS EXAM WEIGHT

Ethics		17.5%
Financial Statement Analysis		12.5%
Equity		12.5%
Fixed Income		12.5%
Portfolio Management		10%
Alternative Investments		8.5%
Quantitative Methods		7.5%
Economics		7.5%
Corporate Issuers		7.5%
Derivatives		6.5%

INCLUDED IN EVERY CFA COURSE

- ✓ Recorded lectures in reading order
- ✓ Chapter-wise question bank
- ✓ Chapter-wise analysis after every mock
- ✓ A hands-on lab for each reading
- ✓ Subject tests and full mocks in exam mode
- ✓ Doubts answered by your mentor

Six NISM certificates

Chapter-wise practice and mock exams for each certificate, so you walk into the test centre ready.

CERTIFICATE	FOR	STUDY HOURS
V-A • Mutual Fund Distributors	Distributing mutual funds in India	About 30
VII • Securities Operations & Risk Management	Back-office and operations roles at brokers	About 40
VIII • Equity Derivatives	Futures and options dealing and advice	About 40
X-A • Investment Adviser (Level 1)	First step to SEBI-registered investment adviser	About 50
XV • Research Analyst	Equity research and research reports	About 50
XXI-A • Portfolio Management Services	Distribution of PMS products	About 40

NEW • AI IN FINANCE

Use AI in your finance work, and check what it gives you.

About 40 study hours, for working professionals and students.

Automating your work

Analysis through AI

Market analysis

Valuation with AI

AI tools for finance

From your first share to your first algorithm.

A two-cohort programme, about 60 study hours. Start hands-on in the FinLab lab, then specialise.

COHORT 1 • BASIC

Stock market, hands-on

Lessons, practice and a progress board inside the FinLab lab, opened with your Poonji Vidhya login.

- ✓ How markets, exchanges and orders work
- ✓ Reading a company and a chart
- ✓ Risk, position size and discipline



COHORT 2 • ADVANCE

Four specialist tracks

Fundamental analysis

Value businesses from their reports

Technical analysis

Trends, levels and indicators

Algo trading

Rules, backtests and execution

Automation in trading

Alerts, scanners and workflows

Everything picks up where you left it

Today screen

Continue in one tap, today's plan and the next live class.

Chapter labs

Drills save per student; continue on phone or computer.

Live mocks

One paper for the batch, exam mode, rank after it closes.

Analysis

Read in detail, revise, or summary only, chapter by chapter.

Doubts

Ask from any question; your mentor replies in your account.

Free to start

E-books, formula sheets and a free mock, no payment needed.

PLANS

	SELF - PACED	LIVE + SELF - PACED
Recorded lectures, labs, question bank	✓	✓
Subject tests, full mocks and analysis	✓	✓
Doubts answered by your mentor	✓	✓
Live classes	–	✓
Live mocks with rank	–	✓

For current fees, batches and offers, visit poonjividhya.com or WhatsApp us.

Book a free counselling call

WhatsApp **+91 78510 03243** · nikhil.gupta@poonjividhya.com · poonjividhya.com

PoonjiVidhya Technologies Pvt Ltd · Second Floor, Amber Tower, O-30, Sansar Chandra Road, Pink City, Jaipur 302001

CFA® and Chartered Financial Analyst® are registered trademarks owned by CFA Institute. CFA Institute does not endorse, promote or warrant the accuracy or quality of the products or services offered by PoonjiVidhya Technologies Private Limited. NISM is the National Institute of Securities Markets; Poonji Vidhya is not affiliated with NISM. Fees are non-refundable except duplicate or failed payments; see poonjividhya.com/refund.html.